



February 26, 2021

Oceans of Hope Foundation Inc.  
P.O. Box 2051  
New Smyrna Beach, FL 32170

RE: Corporate Sponsorship Opportunities Supporting The Oceans of Hope Foundation's 2021 Surf Series

Dear Prospective Sponsor:

The **Oceans of Hope Foundation** is gearing up for its **2021 surf season and kayak series**. You are invited to join the line-up of other special corporations and private donors supporting the **2021 Oceans of Hope Surf and adaptive water sports**. Through your support of the Foundation you or your firm will be provided unique sponsorship and marketing opportunities while **touching hearts and changing lives**.

**Oceans of Hope Foundation, Inc.** is a non-profit organization providing adaptive water sport opportunities to individuals with limited mobility. The Foundation's mission is to broaden the horizons of outdoor recreation for those challenged in life. By doing so, the Foundation provides empowering watersport experiences that give hope to individuals and loved ones living with mobility challenges.

The Foundation is an **IRS 501(c)(3) non-profit** organization based in New Smyrna Beach and operated entirely by unpaid, compassionate volunteers. Your **tax-deductible** contribution/sponsorship will go to providing the Foundation with adaptive sports equipment, volunteer training and off setting the cost of hosting the scheduled surf and kayak events.

The Foundation is preparing for **four (4) surf events in 2021**, the first being the **Spring Fling on May 22nd**. Our second event is **Father's Day, June 20th**. This event is our Veterans event with the Wounded Warriors Project. The third event is scheduled for **July 17th and our last event is August 21st**. Details of the **2021 Surf Series** and **2021 Kayak Series** schedule will be available on the Foundation's website, Facebook and Instagram.

Each and every surf event offers a variety of sponsorship opportunities. Top-level **"Mavericks"** level sponsors provide support for the **entire 2021 Series** and are given headliner status as a sponsor and community partner. Additional **"Pipeline"**, **"NSB Inlet"**, and **Shaka** sponsorship opportunities are available at other donation levels. The attached page summarizes the sponsorship opportunities.

Thank you for considering this message. Please contact any Foundation officer or director with questions or to discuss alternative ways your organization can partner with the Oceans of Hope Foundation.

Sincerely,  
Oceans of Hope Foundation  
Executive Director  
Mike Recicar  
mike.recicar@oohf.org  
407-718-7325

Oceans of Hope Foundation, Inc.  
[www.OceansOfHopeFoundation.org](http://www.OceansOfHopeFoundation.org)

The Oceans of Hope Foundation is an IRC 501(c)(3) non-profit organization and contributions are deductible as charitable donations. The Foundation has no employees. The Foundation's Directors, Officers and event crews are all volunteers. Donations go directly to the Foundation's operation and event expenses.

Florida Charity Registration Number: CH 44967

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• 1-800-HELP-FLA (435-7352) when calling from within the state of Florida or (850) 410-3800 when calling from outside of Florida •

The Department of Agriculture and Consumer Services website is [www.FDACS.gov](http://www.FDACS.gov)

# OCEANS OF HOPE 2021 SURF SERIES SPONSORSHIP & BENEFITS

## **Mavericks Tier Level 1 Sponsorship \$5000.00+**

- Naming as an "Oceans of Hope Foundation 2021 Surf Series" headliner co-sponsor (Note: no more than 4 simultaneous series co-sponsors during the year.)
- One Water Team with exclusive naming/logo on promotional flag at all surf events.
- Tier 1 Large Naming/logo placement on Oceans of Hope Trailer for the calendar year.
- Tier 1 Large naming/logo placement on all event t-shirts.
- Tier 1 Large naming/logo placement on banners on the day of the events.
- Tier 1 placement of your company/donor profile and link provided on Oceans of Hope Website.
- Top Tier Level 1 placement of name/logo in the Foundation's website and social media posts leading up to series events.
- Tier 1 sponsor naming in Foundation press releases to area print, radio and television stations.
- Facebook & Instagram posts to all volunteers, guest athletes and 3200+ followers with link to your website.
- Twelve public announcements naming as series headliner sponsor at beach and other events.
- Reserved key location space for sponsor's branded tent during beach event. (Space limited)

## **Pipeline Tier Level 2 Sponsorship \$2500.00+**

- Tier 2 naming/logo placement on banners on the day of the event.
- Tier 2 naming/logo placement on all event t-shirts.
- Reserved, key space for series sponsor's branded tent during beach events. (space limited)
- Six public announcements naming as series sponsor at beach and other events.
- Tier 2 placement of name/logo in the Foundation's website and social media posts leading up to series events.
- Facebook & Instagram posts to all volunteers, guest athletes, and 3200+ followers with link to your website.
- Tier 2 placement of your company/donor profile and link provided on Oceans of Hope Website.

## **NSB Inlet Tier Level 3 Sponsorship \$1000.00+**

- Tier 3 naming/logo placement on banners on the day of the event.
- Tier 3 naming/logo placement on all event t-shirts.
- Four public announcements naming as sponsor during beach and other events.
- Tier 3 placement of your company/donor profile and link provided on Oceans Of Hope Foundation website.
- Tier 3 placement of name/logo in the Foundation's social media posts leading up to events and during the year.
- Tier 3 Pre-event Facebook and Instagram posts including your name/logo to all volunteers, guest athletes and 3200+ followers.
- Promotional flag placement at beach event (sponsor to provide)

## **Shaka Tier Level 4 Sponsorship \$500.00+**

- Tier 4 naming /logo placement on banners on the day of event
- Tier 4 naming/logo placement on all event t-shirts
- Tier 4 placement of company/donor profile on Oceans of Hope Foundation website
- Two public announcements naming as sponsor during beach events.
- Promotional flag placement at beach event (sponsor to provide)



Please offer your support by providing the following information and indicating your preferred sponsorship level. Of course, donations of any amount will be greatly appreciated.

Company/Individual Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Deadline for Mavericks Level 2021 Surf Series sponsorship pledges will be April 1st, 2021. Deadlines for individual event sponsorships are approximately 21 days prior to the event date. Please make donations payable to Oceans of Hope Foundation, Inc. and mail to Oceans of Hope Foundation PO Box 2051 New Smyrna Beach, FL 32170-2051 **OR** make a donation through the Foundation's website. Questions or comments?

Contact Mike Recicar at [mike.recicar@oohf.org](mailto:mike.recicar@oohf.org) or Cathy Rader at [cathy.rader@oohf.org](mailto:cathy.rader@oohf.org)

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